

VSD Awarded \$5 Million Contract in Saudi Arabia

In July 2008, VSD, LLC (VSD) joined the Virginia Leaders in Export Trade (VALET) Program, a two-year business acceleration initiative under the Virginia Economic Development Partnership's (VEDP) International Trade and Investment Division. As part of this elite program supported by the state of Virginia, we were provided with opportunities to expand our international business efforts, focusing solely on strong global markets. One such opportunity was to attend a business development mission to Saudi Arabia in November of 2008, supported by the VEDP in collaboration with the U.S.-Saudi Arabian Business Council (USSABC). We considered the trade mission a great opportunity to tap into the expanding Saudi market.

During the trade mission, many relationships with prominent companies within the Kingdom were developed. VSD was given the opportunity to share our core capabilities and delve further into how we could add value within the Kingdom. This opportunity to attend the trade mission enabled us to make lasting business relationships that have brought us back to the Kingdom more than 20 times in the past two years.

In January 2009, VSD became a member of the USSABC's impressive member roster that includes some of the most influential companies in the United States and Saudi Arabia. Since then, VSD has built strategic relationships in several sectors and accelerated its plan to establish a corporate presence by initiating commercial registration and by building on a chain of successful connections in the Middle East. For instance, VSD benefited from the relationship with Prince Mohammed Bin Fahd University in Al-Khobar located in the Kingdom's Eastern Province by submitting and winning the May 2010 layout in the VEDP 2010 Calendar.

At the same time, in the beginning of January 2010, VSD was contracted by a reputable power and generation company in Saudi Arabia to perform front end analyses, which lead to the development of a business plan and recommendations for realigning its business units. The outcome of this partnership resulted in VSD being awarded an estimated \$5 million contract, which will incorporate VSD's management team into the power and generation company along with providing engineering services, and other products and services.

We at VSD believe that our mission is what led us directly toward doing work within the Kingdom of Saudi Arabia.

Under the visionary leadership of organizations such as the USSABC, there has been much growth and progress that has helped companies such as ours flourish within the Kingdom. We have been able to share our capabilities with companies that are growing at exceptional rates and have been able to provide valuable assets that will inevitably allow extraordinary return on investment inside the Kingdom well into the future.

Furthermore, our business partners within the Kingdom have brought forth collaborative efforts for the common good. We believe that in the future VSD will continue to cultivate its relationships within the Kingdom, and we are privileged to be part of such an exciting time of growth. VSD is extremely pleased by its projects in Saudi Arabia and looks forward to much continued success in this exciting and dynamic market.

VSD is a world-class provider of performance improvement, corporate consulting and implementation, media, engineering, and software engineering services. Our list of clients includes government agencies such as the United States Department of Agriculture, the United States Department of Defense, and the United States Department of Transportation, as well as corporations such as Lockheed Martin and Northrop Grumman. Our mission is to provide value to our clients as experts in our fields of practice. We bring that value to our clientele through our innovative software, analysis techniques, consulting, and expert implementation of solutions.



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